



WE BUILD BRANDS THAT MOVE.

Strategy. Creativity. Production. Performance.

INSIDE PRODIGIOUX

Key Essential Ideas:

- ▶ **Who We Are**
The thinking, values, and vision behind Prodigieux.
- ▶ **What We Do**
Our connected creative and digital capabilities.
- ▶ **How We Work**
From strategy and concept to production and performance.
- ▶ **Selected Work**
Websites, social media, campaigns, and visual production.
- ▶ **The Team**
The people connecting creativity, technology, and growth.



ONE CONNECTED CREATIVE SYSTEM

Prodigioux brings strategy, content, design, production, technology, and performance together under one direction.

Instead of treating every service as a separate task, we build connected brand experiences designed to look consistent, communicate clearly, and perform across every digital touchpoint.

Different disciplines. One unmistakable direction.



HOW WE MOVE A BRAND FORWARD?



UNDERSTAND THE BRAND

We study your business, market, audience, goals, positioning, and opportunities before creating anything.



BUILD THE DIRECTION

We transform insights into a clear strategy, visual language, content direction, and digital experience.



CREATE & GROW

We execute, publish, optimise, measure, and continuously improve the brand across every relevant channel.

SCATTERED MARKETING

- Different suppliers.
- Different visual directions.
- Disconnected campaigns.
- Inconsistent communication.
- No clear brand system.

When strategy, design, content, production, and advertising operate independently, the brand can easily lose consistency and direction.

CONNECTED BRAND GROWTH

- One strategy.
- One creative direction.
- One connected team.
- One consistent identity.
- One measurable objective.

At Prodigieux, every discipline works from the same brief and moves toward the same business goal.

OUR CORE CAPABILITIES

From strategy to execution, we combine the capabilities ambitious brands need to build a strong and consistent presence.

- Marketing Strategy
- Brand Direction
- Content Writing
- Graphic Design
- Social Media
- Photography
- Video Production
- Web Development
- PPC Advertising
- Influencer Marketing

BUILT FOR BRANDS THAT WANT MORE THAN CONTENT

We do more than create individual posts, websites, or campaigns.

Prodigioux connects brand strategy, creative direction, content, visual production, technology, and advertising into one coherent system.

The result is a brand that feels consistent wherever your audience meets it.

A vertical image showing two hands, one from a person with light purple nail polish and the other from a person with a white shirt cuff, holding a single grey puzzle piece. The puzzle piece has a small yellow dot on it.

360°
CONNECTED
CREATIVE
DIRECTION

OUR STORY

Some agencies promise the world.
We prefer to quietly raise the bar.

Prodigioux was born in Dubai
from a simple belief:
Good brands deserve work that
truly reflects them.

We built an agency around
curiosity, high standards, strong
ideas, and attention to the details
that people may not consciously
notice—but always feel.

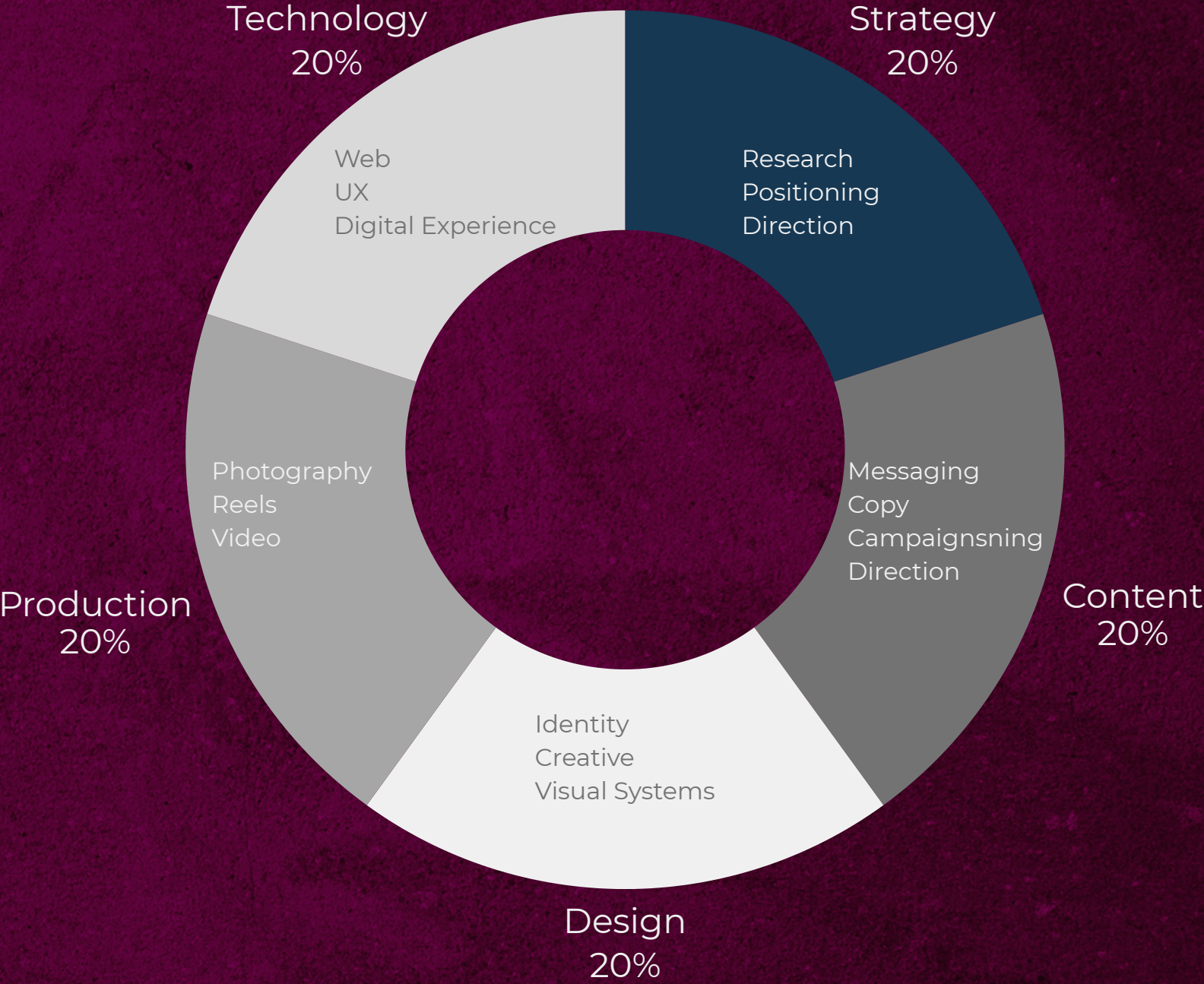
We listen before we create.
We challenge before we agree.
And we stay involved until the
work feels unmistakably right.

That is Prodigioux.



THE PRODIGIOUX ECOSYSTEM

Strong brands are not built through one discipline alone. Our work connects five essential pillars into one creative ecosystem, allowing every touchpoint to reinforce the same brand direction.



FROM IDEA TO IMPACT

Every project begins with a clear objective and moves through one connected creative process.



Strategy & Direction

Research, positioning, objectives, audience insight, and campaign architecture.



Creative Development

Concepts, visual direction, messaging, and content systems.



Production & Execution

Design, photography, video, websites, campaigns, and publishing.



Optimisation & Growth

Performance analysis, testing, reporting, and continuous improvement.



01 — DISCOVER

Understand the Brand

We explore your business, audience, market, challenges, and objectives.

02 — DEFINE

Build the Direction

We develop the strategy, creative concept, messaging, and project roadmap.

03 — CREATE

Bring It to Life

Our design, content, production, and technology teams execute the approved direction.

04 — LAUNCH

Go Live

Content, campaigns, websites, and digital assets are prepared and launched.

05 — EVOLVE

Measure & Improve

We monitor results, optimise execution, and identify the next opportunities for growth.

TIMELINE

OUR PROCESS

From Brief to Delivery

DIGITAL MARKETING PACKAGES

Integrated solutions with top expertise and the latest equipment

DIGITAL MARKETING PACKAGES



STARTER PACKAGE

1500
AED / Month

- Social media management: TikTok, Facebook, Instagram, LinkedIn
- Informational website
- Paid ads management
- 12 Posts
- 15 Stories
- 4 Reels



MOST POPULAR

GROWTH PACKAGE

3500
AED / Month

- 3-hour professional photoshoot
- Social media management: TikTok, Facebook, Instagram, LinkedIn
- Professional website / Online store
- 15 Posts
- 15 Stories
- 6 Reels
- One-time printed materials: Brochure or Flyer
- Business card design



BUSINESS PACKAGE

6000
AED / Month

- Social media management: Facebook, Instagram, TikTok, LinkedIn
- 3 full-day photoshoots per month
- 3 models available when needed
- Roll-up + Catalog or Brochure
- Full professional website + SEO
- 12 Posts
- 30 Stories
- 12 Videos

SOCIAL MEDIA TEAM

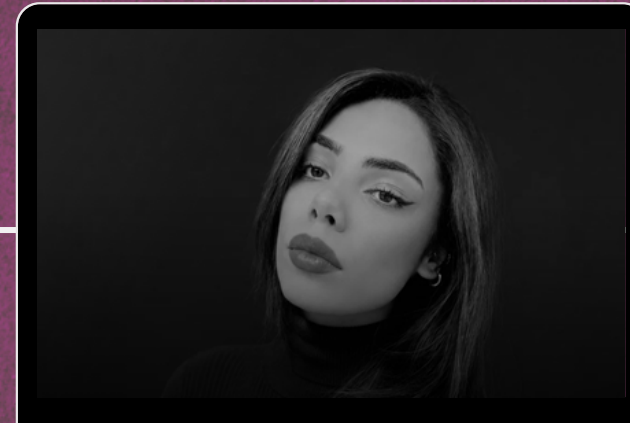
The team that will help you excel!



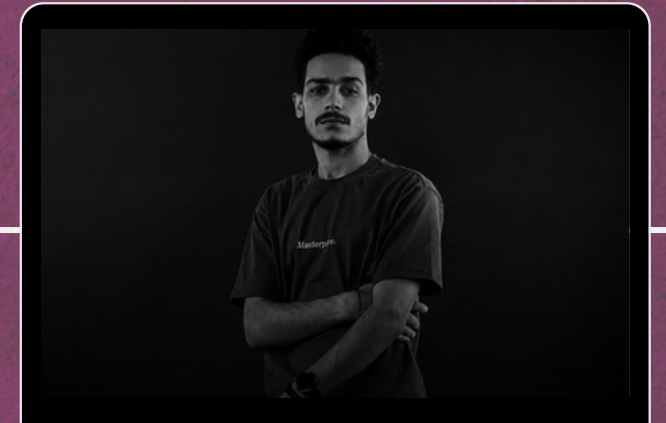
Somar Alkassem
CEO & Founder



Rahma Naifar
Art director



Safa Nakouri
AI Engineer & Web Developer



Ahmad Shaban
Photographer & Video Editor

LET'S BUILD SOMETHING THAT MATTERS.

Have a project in mind?

Tell us where you want your brand to go, and we will help build the direction to get it there.



Our Website

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**THANK YOU FOR
LISTENING**